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LAST CELEBRATION OF ANNIVERSARY OF EVEREST ASCENT

Keynote Speaker; Peter Hillary (son of Sir Edmund Hillary)

www.whiteiceandfire.com

by Audette Exel

The keynote speaker for the weekend will be **Peter Hillary**, the son of **Sir Edmund Hillary**. Peter himself climbed Everest last year, in honour of Tenzing and Hillary's achievement 50 years ago. The weekend will be supported by world famous Australian Aboriginal group Yothu Yindi, who also work with children at risk in their home of Arnhem Land Australia . The theme, "White Ice and Fire", is a reference to the snow-covered Himalayas and the heat of Australia's Northern Territory.

A number of international celebrities have been invited and are expected to attend, along with members of the original expedition and some of the world's most prominent current climbers. International guests will be staying at the luxury Cambridge Beaches, who are supporting the weekend as a sponsor.

Events will include an educational workshop for Bermudian schoolchildren on Himalayan adventures and life's challenges by Peter Hillary, public seminars on the Everest ascent and performances by Yothu Yindi to the Bermuda public. "The idea of the weekend is to celebrate global partnerships. We want to give as many people in Bermuda as possible the chance to meet and hear Peter Hillary and to see Yothu Yindi perform" said Sharon Beesley, one of the founders of The ISIS Foundation. "Bermuda is truly a global village, and is the perfect place to honor the achievements of Hillary and Tenzing." Details of all events are available on the website, or through Select Sites Group, the Event Organiser.

The weekend will culminate in a gala ball at Bermuda's NATO hanger, with 800 people attending. Peter Hillary will be the guest speaker and attendees will rock the night away to the sounds of Yothu Yindi. Tickets are on sale at Miles, or on line at

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CRUISE SPECIALISTS
Bermuda Travel updates website!
Calendar of Events

www.whiteiceandfire.com. The Island's significant international business community is expected to be well represented, along with international visitors keen to meet such a diverse group of high achievers.

Peter Hillary confirmed: "I am delighted to represent my family at what promises to be an extraordinary series of events in Bermuda, to finish this year of celebration in great style. This small Island, with such a significant global reach, is the perfect place to honour partnerships across the world."

Renee Webb, JP, MP, Minister for Tourism, Telecommunication and E-Commerce, said that the Government was delighted to be a part of this tremendous event. "It's a wonderful thing that our beautiful island has been chosen to be the venue for the last celebration of the anniversary of the Everest ascent. We will make sure that all our visitors receive a warm Bermuda welcome" she commented. "We particularly welcome the various community initiatives that are an integral part of the weekend, offering Bermudians the chance to meet and interact with such accomplished international friends."

The event has been organised by The ISIS Foundation, a Bermuda -based charity. "We are overwhelmed by the enthusiasm and support for White Ice and Fire that we have received from Bermuda" said Audette Exel of The ISIS Foundation, "we particularly want to thank our sponsors, including XL, Max Re, the Bank of Bermuda, LookBermuda, Cambridge Beaches, Partner Re, Everest Capital, Goslings and the Little Venice Group for their help in bringing together this weekend celebration. We also want to acknowledge the strong support of the Bermuda Government, and the Ministry of Tourism. We expect that the weekend will receive a great deal of press internationally and will show the world that Bermuda is back on the map post Fabian, as a truly international location."

The ISIS Foundation is a Bermuda-based and registered charity that works with local community groups in Uganda and Nepal to fund and support development projects focused on maternal and child health care and education. The Hillary Himalayan Foundation is a New Zealand-based charity founded by Peter Hillary to fund and support health and education projects in the Everest region, including funding projects run by the Himalayan Trust, Sir Edmund Hillary's charitable organisation in Nepal.

Tables of ten are available for sale. Tickets are either \$500 a seat or \$350 depending on table placement. Details of the weekend are on the web at www.whiteiceandfire.com, and tickets can be ordered online or purchased at Miles. There is also a dedicated phone line, 292 6992, for enquiries.

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Press enquiries or requests to attend should be directed to
Audette Exel as set out above.

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